TECHNIPHARM CATTLE HANDLING BRAND PROMISE

TechniPharm Investment value promise

Technipharm Cattle Handling Systems are designed to a specific purpose and outcome. We take your business seriously and work hard to understand how best we can serve you.

With over 30 years in the business there is not much we have not seen or heard. Well over 20.000 solutions on farm working for farmers every day, we believe we have earned our stripes.

We promise value!

We set our prices to provide best value for the end user, when we promise you a price that is our best price for value to ensure we achieve the expectations you have set

We do not inflate our prices and then discount them back to make them look good

Trade in and Upgrade Promise

Technipharm promises to offer 100% of the original purchase price as a trade in value when you upgrade to another Technipharm handler within 1 year of the original purchase and 80% within 5 years of the original purchase date.

Ex Trade Brand value, buy any of our ex trade fully factory serviced handlers and get a 100% trade credit within 3 years on a brand new unit of higher specification.

- Technipharm promises a 10 year "bend it and we will replace it" guarantee on all Technipharm Infinity and Smart yard panels and gates
- TechniPharm offers a 20 year galvanizing warranty* (conditions apply)
- We offer a free upgrade design service, upgrade your yard or handler and we will assit you all the way

<u>TechniPharm Free Value Proposition comparison</u>

When you not sure how prices compare, you can take advantage of our free price to features and specification comparisons. This means we will spent time with you showing you why a TechnIpharm solution is most competitive and value

TechniPharm Owner Care Promise

With a TechniPharm Handling system you will enjoy and benefit from:

- Safety for you and stress free for your stock handling systems
- · Eze of use
- Unique design features delivering benefits to you, your staff and cows
- More time freed up for other jobs or family
- Pride of ownership
- Access to handling expertise and advice
- More time for your stock to graze and put on weight
- Risk free growing your business knowing you can upgrade at minimal cost



