



A cowhouse in Southland.



Stockyards under construction for a large beef producer in Waiouru.

TechniPharm makes farming 'ezy'

For more than 30 years, New Zealand-owned company TechniPharm has delivered trusted innovative and proven 'make farming ezy' solutions to food and fibre producers of the world, but particularly those in New Zealand and Australia.

The company's purpose is to 'make farming ezy' and create solutions and innovations to make life easier and better on the farm.

"Our focus on this is seen right across our systems and the way we do things," says CEO Harmen Heesen. "Our success can be measured by our client's success."

TechniPharm has a team of specialist product advisors and specialist dealers that are ready to assist wherever you are located.

The company's brand stands for credible, innovative, high-quality, well-proven products.

TechniPharm also owns many patented designs and registered Trademarks, and has a significant list of product and display awards to its name.

It specialises in the dairy, beef and sheep sectors, with each category having its own specialised range of product solutions.

With winter now upon us, farmers are encouraged to get in touch to discuss maintenance and new capital investments for the season ahead.

For those in the dairy industry, TechniPharm offers a wide range of products, including the Dungbuster auto yard washing systems, Ecobag and Flexitank effluent storage solutions, teat sprayers, Dairy Caddy AB Trolley, Hoofcare Handlers, and Dairy Housing Systems.

When it comes to meat and wool producing clients, TechniPharm has a real focus on high-performing handling systems and stock yards. It offers an Infinity custom range of cattle and sheep handlers, Smart Yards, and weigh, draft and performance measuring equipment (EID, Weight, Draft).

"Many of our products have received awards for innovation, both in New Zealand and overseas, which is a good indicator of how the industry has judged the product solutions," Harmen says.

"Most products are locally obtained and manufactured, or manufactured by recognised quality EU manufacturers, like our Ecobag and Flexitank Round

systems (internationally certified) and our Dairy Housing systems are all made in the Netherlands, a country that, like New Zealand, has a very high agricultural industry.

"This way our clients get the best of both worlds."

Many of TechniPharm's early clients are upgrading the original product solutions they obtained years ago, to the latest designs and performance standards now available.

"In the beef sector we are trading in older manual cattle handling systems and upgrading these to hydraulic systems," says Harmen

"A drive towards hydraulics in cattle handling is one of our unique selling points in delivering high performance to beef farmers."

In dairy, TechniPharm is seeing a significant number of upgrades from fresh wash to greenwash.

"Water and labour savings for dairy farmers is a must these days," Harmen says.

"In pond design, we see more and more farmers being aware of nitrogen losses and greenhouse gasses, thus here our closed Ecobag and Flexitank Round provide great solutions."

The team at TechniPharm are highly experienced and dedicated. They enjoy their on-farm connections and the work they carry out.

Full information can be found on the website: www.technipharm.co.nz which has recently been completely updated. It now has a clean, clear look and easy-to-navigate structure that is a great on-farm resource.

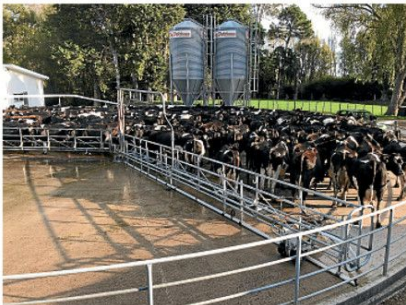
"Our website provides new and existing clients 'ezy' access to all information, ranging from current production information to historical manuals and parts and services manuals," says Harmen.

"A comprehensive library of related news articles is also stored on site for clients' use."

TechniPharm is open six days a week from 7am to 5pm and its website store is open 24/7.

The company's head office is located in Rotorua with a sub-office in Lincoln, Christchurch. All logistics and manufacturing is based in Tauranga.

■ To get in touch with a member of the friendly team at TechniPharm, freephone 0800 80 90 98 or email sales@technipharm.co.nz



Dungbuster on a farm in Te Poi.



ECOBAG effluent storage system, Whakatane.



Cattle Handler and auto drafter, Hunterville.