

Making farming ezy, DRIVING FORCE BEHIND SUCCESS

Founded almost thirty years ago by CEO Harmen Heesen TechniPharm is a fully New Zealand family owned company specialising in supplying agricultural products and services to farmers. The company also operates in Australia and exports to the world.

TechniPharm's head office is in Rotorua with production facilities in Auckland, Tauranga and Dunsandel in Canterbury. Its client base is well in excess of 25,000 farmers. TechniPharm products are highly sought after and have proven their value on a significant number of farms in New Zealand and Australia.

The products the company markets and sells are aimed specifically at dairy, beef and sheep farmers. Each market segment offers a superb range of specialised, innovative and leading products.

TechniPharm's main purpose is to make farming ezy. Farming is often hard work battling the elements and politicians. Their job is to try and assist in making the food and fibre production system as easy possible with innovative proven solutions so more gets achieved in less time and with fewer resources.

The TechniPharm brand is recognition of credible, innovative high quality products which add value to the farms bottom line. The company owns many patented designs and registered trademarks and has a significant list of product and display awards to its name.

The company has a long standing involvement in the beef sector, from their early days of importing Australian products, to a complete to purpose NZ designed and manufactured range of handlings solutions.

Of particular interest to beef producers is a huge range of products ranging from Cattle Handlers for high performance, Cattle Handling for bull beef, Cattle Handling Headbails - Cattle Crushes, Loading ramps, Drafters, Electronic identification systems (EID), Weigh systems, Cattle yards, Calf feeders, and related safety and animal management solutions. There are plenty more products featured on the comprehensive and easy to navigate web site.

In the Stud beef side of things, handling of stock is a massive part of the day to day work schedules. At Twin Oaks Angus Stud,

run by Susan and Roger Haywards, hardly a day goes by where there is no stock work. Some years ago TechniPharm designed and built their new handling facilities in Te Akau. This is what they have to say:

"We believe the Highflow 260 is the best piece of cattle handling equipment on the market today. In the current environment of health and safety keeping our staff, family and ourselves safe while working with cattle is crucial. It's a job that is made simple with the Highflow 260. The angle of the head bale gives easy and safe access for injections, drenching or capsules. The cattle are caught and held securely so they don't move around or get stressed. Having the auto three-way draft makes for stress-free drafting and sorting of stock. We recommend the Highflow 260 as an essential part of any high performance cattle yard and handling system. Our yards were designed around what we knew would work for us in combination with TechniPharm's expertise

and design concepts. The end result is delivering us the results we need for our farm system and outcomes."

Down south Liz and John Mc Kerchar, of Cave also have a Highflow 260 Cattle Handler which was installed in 2019 for their early gestation Hereford stud, Shrimpton's Hill. Now, having done a lot of work in this unit this is what they have to say: "We never thought that cattle handling could be so easy, it's made a massive difference to how we do things, we also have two other TechniPharm manual handlers, that are also great to work with, but the Highflow is just the bees-knees."

The TechniPharm team is directly engaged with clients and travel where they need be to ensure clients get the very best advice and support for their farm systems and development plans



The Cattle Handler and shelter at Shrimpton's Hill, making farming stress free, easy and safe.



The cattle handler and yards at Twin Oaks Angus Stud.